

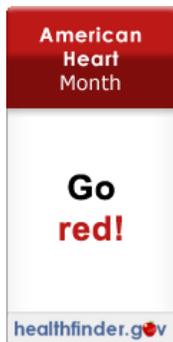


e-Connections



February 2015

Love Your Heart!



February is American Heart Month. Heart disease is not only the number one killer among men but also the leading cause of death among women. We would like to take this opportunity to raise awareness about heart disease and encourage people to adopt an active lifestyle.

Biking, walking, and using public transportation are great ways to keep active and reduce stress. GMTMA can help you get started, [just lets us know you are interested.](#)

For more information about heart disease and prevention [click here.](#)

Who Knew!?

February 22nd is Walk your dog day!

Walking your dog is a great way to keep active.



February 27th is No Brainer Day - Rethink your Commute with GMTMA! ! It's a no brainer that walking, biking, carpooling,

vanpooling and using transit are healthier for your heart and the environment and less stressful on your wallet!

Quick Links

[Programs & Services for Employers](#)

[NJ Smart Workplaces](#)

[Commuter Tax Benefit](#)

[Commuter Rewards](#)

[Carpooling](#)

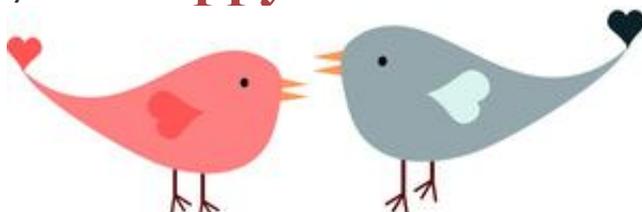
[Vanpooling](#)

[Zline](#)

[655route](#)



And speaking about the heart -- we would like to wish you a **Happy Valentine's Day!**



Show Us Some Love - Renew Your Membership

It's membership renewal time! If you have already done so, **Thank you!** If not, please let us know that you plan to renew your membership by sending us an [email](#).

New Jersey Bridges Structurally Deficient



Following a NJ Bridge Inventory, many of the state's bridges have been deemed structurally deficient or obsolete. In January, after the collapse of an Ohio span, the DOT ordered the "immediate" inspection of more than 300 bridges which led to closing a bridge in Franklin and one in Dover and repairs to numerous others. More bad news - the Transportation Trust Fund, which pays for transportation projects, is expected to run out of money in June, 2015. You can read more about it in [this NJ.com article](#).

There are 64 structurally deficient bridges in Mercer County alone. For a list and map of the Mercer and Ocean structurally deficient bridges [click here](#).

The Incorrect Use of "Ride -Share" is retired

The Associated Press Stylebook recently retired the use of the term "ride-share" when referring to services like Uber and Lyft and recommends the use of the term "ride-hailing" instead. In a recent article on buzfeed.com, Charlie Warzel lays out why that makes sense.

The fact that you are expected to pay for the ride really makes a difference, as Mr. Warzel says: "You don't get in an Uber to share a ride with another paying passenger." You *do*, however, hail a ride with apps like Uber and Lyft. They are, in the truest sense, *ride-hailing services*." It is important to have services like Uber and Lyft label their services correctly especially when it comes to safety and privacy. Uber had a lot to explain recently after the media made public the way they handle customer information. You can read about it in this [Washington Post](#) article.



It is especially important for people to be able to make the distinction between these services and the ones offered by Transportation Management Associations (like GMTMA), who offer carpool matching services at no cost to the participants and protect the privacy of the participants.

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