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GREATER MERCER TMA
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November 2014

Congratulations to all NJ Smart Workplace Awardees

PLATINUM: A-1 Limousine Inc., Albridge Solutions an affiliate of Pershing LLC- BNY Mellon Company, Amazon, Bank of America, Educational Testing Service, Horizon NJ Health, Janssen Pharmaceuticals, Naval Air Warfare Center Aircraft Division Lakehurst**,** New Jersey Department of Transportation, New Jersey Manufacturers Insurance Group, TYCO, Princeton University

GOLD: Bloomberg LP, Municipality of Princeton, Princeton HealthCare System

SILVER: Greater Mercer TMA

BRONZE: Johnson&Johnson

Details about the program here: http://www.gmtma.org/pg-employers-nj-smart-workplaces.php or contact Aly Dyson.

The importance of private-public partnerships to public transportation and the role of TMAs

This year's speaker at the GMTMA Annual Meeting was Veronique "Ronnie" Hakim, Executive Director of NJ TRANSIT. She was named Executive Director in 2014 and is responsible for the agency's bus, light rail, and commuter rail network. She also oversees the agency's 11,000 employees, and capital and operating budgets of more than $3 billion annually.

Ms. Hakim acknowledged the importance of private/public partnerships and the important role GMTMA played in the development of the Zline and also the 655 bus service. “We also appreciate your support on the 655 bus including your recent marketing and outreach plans helped raise awareness of that, first completely new bus routes to be directly operated by our agency since 2005. This brought two private partners, two MPOs, one county, a nonprofit and the State’s public transportation agency to get together and get something done, a great collaboration.”These collaborations have long lasting effects, both economic and social.

Quick Links

Programs &Services for Employers

NJ Smart Workplaces

Commuter Tax Benefit

Commuter Rewards

Carpooling

Vanpooling

Zline

655route

RIDE PROVIDE
Caring, one ride at a time.
A program of Greater Mercer TMA

Sustainable Jersey For Schools

On October 28th, Sustainable Jersey launched a certification program for schools. Schools can be certified at different levels and certification will be done based on a points system. Implementing a Safe Routes To School program is one of the certification requirements. GMTMA's SRTS coordinators will partner with Sustainable Jersey to implement the statewide SRTS program in schools throughout Mercer and Ocean counties. More about the program here.
If you are interested in setting up a SRTS program, go here www.gmtma.org.

Rider University Campus Sustainability Day

On Tuesday October 21st, Rider University hosted Campus Sustainability Day in an effort to educate members of their community about the environment and sustainability. GMTMA's Aly Dyson was there to talk about sustainable transportation solutions. In an informal survey, Aly found that 85% of the students that she spoke with had a Green Commute, primarily walking or biking. The well planned out community of a college campus makes active transportation options a great and easy choice.

GMTMA Goes To Breakfast - Great Ideas Breakfast

GMTMA staff Jerry Foster, attended the Great Ideas Breakfast: Princeton's Biking Rev-olution, organized by Sustainable Princeton. The panelists discussed Princeton's Complete Streets projects, Route 1 crossings, sharrows and the proper hand signal to ward off tailgating motorists. Jerry also spread the word about GMTMA's Safe Routes to School and Highway Traffic Safety programs.

Holiday Travel Schedule

NJ Transit will be observing a Holiday schedule for Thanksgiving and the Friday after Thanksgiving. If you have travel plans go here to see the holidays schedule.

Have a safe and Happy Thanksgiving!

Northeast Corridor New Schedule in Effect November 9th, 2014

GMTMA has the new NJ TRANSIT Northeast Corridor schedules.Let us know if you need paper copies for yourself or your customers. You can also find a PDF version here.

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