

e-Connections



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August 2014

Z-Line Bus Service Update



The inauguration of the ZLine service last month brought media attention and the recognition that the new Zline bus and expanded NJ TRANSIT service is a great improvement in mobility for individuals who want to work but do not have transportation. A Trenton Times editorial referred to the new service as "good business sense and visionary public policy." (Trenton Times)

Ridership has grown rapidly in the first weeks of service as Amazon continues to ramp up its hiring. "It has been particularly satisfying to see employees using the Zline to work the evening shift, a work opportunity that is usually impossible for an individual without a car," said Cheryl Kastrenakes, GMTMA's Executive Director.

View the ZLINE service details on line by [clicking here](#).

Save the Date !



GMTMA's 30th Anniversary on October 30th!

Annual Luncheon and NJ Smart Workplaces Awards. Guest speaker Veronique Hakim Executive Director of NJ TRANSIT.**Invitation only.**

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Time to renew your NJ Smart Workplaces application!

Nominations for the 2014 NJSW awards are now being accepted. NJSW awardees will be recognized at Greater Mercer TMA's Annual Meeting in October. For more information on the program contact Aly



GMTMA Goes to Camp!



The Mercer County Department of Public Health and Greater Mercer TMA are partnering on a program to address anti-idling, air pollution, and Walking and Biking Safety for K-8 students.

This summer GMTMA gave 12 presentations at 6 different camps!

Campers come away from the program with a better understanding of the impact driving has on the environment, the connection between air pollution and cars, the link between pollution and health, and also learn about walking and biking safety.

GMTMA makes the presentation of these serious topics fun for the kids. Aly Dyson, one of GMTMA's Safe Routes to School Coordinators says: "This is a hands-on interactive presentation and the children remember what they have learned even after the presentation is over. " One reason the presentations are so effective is due to the innovative and effective use of visual aids.

The presentation is useful both as a refresher and for learning new traffic rules for biking and walking. The program is open to all types of camps and GMTMA really welcomed the participation of local nonprofits that made it possible to reach camp programs serving underprivileged children.

GMTMA is available for presentations to any group in Mercer County or Ocean County. If you are interested in scheduling a presentation in a camp or school, please contact Aly at adylon@gmtma.org or Jerry at jfoster@gmtma.org.

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