



e-Connections 3.6.14

Set Your Clock For Upcoming Green Events and Celebrations

March 9th Daylight Savings Time Begins -

Spring forward and grab your dayplanner, smartphone etc... and make note of the upcoming dates and activities for employers and employees that are environmentally friendly. Greater Mercer TMA would welcome the opportunity to meet with you to discuss plans for your facility to include a Transportation Carbon footprint analysis, site assessment, mobility solutions and educational seminars/fairs.

Leap ahead of other employers who are making plans now to celebrate Spring.

March 20th - 11:57 AM Spring Equinox

The Spring Equinox means new beginnings. Ask yourself,

- Is your business a green business?
- Do your customers and employees care about the environment?
- How about - **Do your employees want to SAVE \$\$\$?**



If you answered YES to any of the questions above; and your office has not had us perform a **Transportation Carbon Footprint Analysis** then consider:

Employee commutes, company vehicles, business travel – all cost money, a lot of money and creates carbon emissions, a lot of carbon emissions.

Greater Mercer TMA is able to assist with reducing transportation costs for employee commutes and business expenses.

If you are interested in quantifying the carbon emissions from your business related transportation and travel, let us know. We can perform a business transportation carbon footprint analysis, recommend money saving transportation ideas to employees, and assist you towards becoming a **New Jersey Smart Workplace**.

NOW is the time for a new environmental beginning! Call Greater Mercer TMA and have us help you discover your Transportation Carbon Footprint. Contact Aly Dyson by calling (609)452-1491 or [email](#).

Don't Forget To Plan For Earth Day

Some days you would like to forget your commute – the sitting in traffic, the person who cut you off or the filling up of your gas tank--again.

But please don't forget about your commute when planning an Earth Day event! Greater Mercer TMA is available to attend events and discuss employee commute options and how everyday travel choices affect the environment.



Even if you are not holding a specific Earth Day event, Greater Mercer TMA can hold a lunchtime information session where we help employees find cheaper, smarter, and greener commute options. Contact Aly Dyson by calling (609) 452-1491 or [email](#).

April 12th -

Pulaski Skyway Rehabilitation Project Begins

If you or your employees use the Pulaski Skyway to commute to and from work or travel around the area you may want to take preventative steps to avoid traffic headaches. For the next two years, **Motorists will be unable to travel in the northbound direction, (toward Jersey City) for the duration of the construction period.**

NJDOT has worked diligently with other transportation agencies for more than a year to develop alternate routes and travel modes for the motorists who currently travel in the northbound direction on the Skyway, which carries Route 1 & 9 traffic.

To Get Around The Cones:

Transit

The Port Authority of New York and New Jersey plans to increase the frequency of PATH departures from Newark Penn Station to help accommodate additional NJ TRANSIT rail and bus customers. PATH service in Hoboken will be able to accommodate additional customers for trips to Jersey City. NJTRANSIT has added service on some lines, [click here](#) to learn which ones.

More \$\$\$'s for Vanpools



Vanpool groups that operate to or from certain zip codes can qualify for a \$325 monthly sponsorship amount. This subsidy level will apply to vanpools with origin and destination zip codes of 07030 in Hoboken and 07037, 07306, 07310, 07302, 07304 and 07305 in Jersey City. Vanpools that are eligible for this program that also use the New Jersey Turnpike High Occupancy Vehicle (HOV) lane will receive a maximum total subsidy of \$325 per month. A vanpool will be ineligible if it competes directly with available transit service,

as follows: Vanpools that have destinations within 1/2 mile of PATH stations and begin in locations with direct rail or bus services.

NJ TRANSIT offers a statewide Vanpool Sponsorship Program, which provides a financial incentive for vanpooling in areas where public transportation is neither available nor feasible.

Greater Mercer TMA Commuter Services Manager, Adele Clark, will help assist existing vanpools

Greater Mercer TMA Committee Service Manager, Nicole Grant, can help assist existing vanpools apply for the additional subsidy and help others to form new vanpools. Contact her at (609) 452-1491 or [email](#).

For additional information, on this project and ways to get around, check out [Pulaski Skyway](#).

April 22nd

Earth Day

Greater Mercer TMA will be happy to attend your Earth Day Celebration (depending on availability). Plan something special for employees to help build awareness of caring for our environment.

Such as:

- Cleaning a park.
- Planting shrubs and trees at senior facilities or schools.
- Collecting trash from roadways.
- Vowing to and then trying an alternative commute.



May 12th - 16th

BIKE TO WORK WEEK

Greater Mercer TMA is in the process of putting together the final details for the BIKE TO WORK WEEK Challenge. Bike To Work Week is only a part of the month long celebration promoting bicycling as a means of transportation for persons of all ages and destinations.

Details are coming soon; send us an [email](#) and we'll let you know when registration opens.

Greater Mercer TMA

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