



EConnections - A Greener Way To *Comm*unicate

The Super Bowl Is Coming To New Jersey!



Super Bowl XLVIII kicks-off **Sunday February 2, 2014** at MetLife stadium in East Rutherford. It is a safe bet the Giants (and the Jets) will be watching the game from the stands, along with a whole lot of other people visiting our region. Events for the Super Bowl begin the week before the big game, so you can anticipate that on the roads, buses and trains it will not be business as usual!

The information below can help you with some advance planning for your business travels:

- January 27 PM event planned on the Hudson River Waterfront in the Jersey City/Hoboken area
- January 28 Media Day at Prudential Center-Newark 10:00 am-2:00 pm. Significant NJ Transit rail usage by guests anticipated for the AM peak.
- January 29 – February 1 Super Bowl Boulevard in Midtown NYC, Broadway between 34th and 44th Streets. This entertainment venue will take place between 10 AM and 11 PM.
- February 2 Super Bowl Sunday!
- February 3 NJ TRANSIT rail will not be running at 100%. There will need to be some schedule adjustments while NJ TRANSIT gets all equipment back in place.

Prepare your game plan now for traveling around the Garden State the week leading up to and the day after the big game. Greater Mercer TMA will provide you with updates, as we get closer to game day.

New Vanpool Provider Approved

Now there are two approved vanpool providers for the NJ TRANSIT Vanpool Subsidy Program for commuters to choose from: **vrides and Enterprise**. Employees interested in forming a vanpool or existing vanpools have the option of leasing their vehicle from either provider. Both providers offer several vehicle options that range from Crossovers to full-size commuter vans.



Vanpool - What Would You Do With An Extra \$7k A Year!

Regardless of the vanpool provider that an employee may select, Greater Mercer TMA will continue to process vanpool applications, provide them with the Emergency Ride Home and Empty Seat Subsidy program, offer rideshare matching services and be available to answer questions.

Vanpooling is one of the most cost efficient ways for employees to commute to work.

As an example:

For information on vanpooling, contact Greater Mercer TMA's Commuter Service Manager at (609) 452-1491 or click to send an [email](#).

80	Miles round trip commute a day
\$9,310*	Annual cost to commute
\$1,643	Per person cost to commute

(based on a 7 person vanpool)

\$7,667 – Savings

(*\$3.75/gallon of gas)

NJSmart Workplace Awardees Announced

Recently, New Jersey Smart Workplaces (NJSW) were honored at Greater Mercer TMA's Annual Meeting and Transportation Expo.

The NJSW program recognizes employers who demonstrate leadership by providing and promoting quality commuter benefits to their employees, therefore reducing congestion and improving air quality. Each of these Employers is doing great things to promote alternate transportation. Award levels are based on the scope and number of transportation activities offered to employees.

A few actions companies are taking include: Bank of America has implemented a teleconference policy and sponsors an employee shuttle, Educational Testing Service has a monthly employer subsidy toward transit passes, and The Naval Air Warfare Center Aircraft Division, Lakehurst encourages vanpools and has a monthly employer subsidy/benefit for employees who carpool or vanpool.

Congratulations to all of the Workplaces that are Certified New Jersey Smart Workplaces i

Platinum Award:

- A-1 Limousine Inc.
- Albridge, An affiliate of Pershing LLC, BNY Mellon
- Bank of America
- Educational Testing Service
- Horizon NJ Health
- Janssen Pharmaceuticals Inc.
- Munich Reinsurance America, Inc.
- Naval Air Warfare Center Aircraft Division Lakehurst
- NJ DOT
- NJ Manufacturers Insurance Group
- Princeton University

Gold Award:

- Bloomberg LP
- Greater Mercer TMA
- Princeton Healthcare System
- Municipality of Princeton

If you are interested in learning more about NJSW, contact Aly at adyson@gmtma.org

Greater Mercer TMA's Green Commuter Rewards Program – *The Perfect Holiday Gift For Commuters.*



Why battle the crowds at the Mall for holiday shopping; when with just a click of the mouse you can make all your purchases and save money! Greater Mercer TMA's Green Commuter Rewards program offers cash back for online purchases made at thousands of the world's most popular retailers. The program is available to commuters who carpool, vanpool, use public transit, walk or bicycle to employment in Mercer County, Princeton Forrestal Center, Montgomery Township and

Ocean County.

All commuters have to do is [sign-up](#) on Greater Mercer TMA's website and then track their green trips online. Participants will receive access to the Green Commuter Rewards online mall after submitting 15 trip logs. It's that easy!

The online mall allows participants to earn up to 40% cash back, tax free, on every single purchase. Commuters save money by shopping online, save time, headaches and money associated with driving all over town to make their purchases.

Give the gift of savings by sharing this information with other commuters at your worksite - after you reward yourself!

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