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EConnections - A Greener Way To *Comm*unicate

Hurricane Response

Hurricane Sandy wreaked havoc on the region's transportation system. Trains, buses and automobiles were stopped in their tracks, leaving commuters and RideProvide clients with no way to get around. Even though our office was without power all week (a great argument for telecommuting), Greater Mercer TMA was able to assist commuters and RideProvide clients. Before, during and after the storm, we utilized social media, website updates and fielded telephone calls to keep travelers aware of the status of transportation in and around Mercer County.

RideProvide, our transportation service for seniors and visually impaired adults, started providing service for dialysis patients on Wednesday and by Thursday all medical and essential appointments were added. By Monday, RideProvide and all contract services were fully operational.

While the area is slowly getting back to normal, the impact on transportation will take a while to recover. Greater Mercer TMA is committed to assist employers and their employees get through the crisis by providing employer based carpools and set-up vanpools.

If you know someone who needs assistance: email us at tma@gmtma.org, visit our website @ www.gmtma.org or call (609) 452-1491.

NJ Smart Workplace Recipients Honored At TMA Annual Meeting

Greater Mercer TMA recently held its Annual Meeting & Luncheon at the newly renovated Nassau Inn. Over 70 guests were in attendance to enjoy the reception and transportation expo, listen to Amtrak's Jeff Gerlach speak on Northeast Corridor rail initiatives and to applaud the recipients of the NJ Smart Workplace award.



Greater Mercer TMA's Aly Dyson registers Pat Hartpence and Cindy Berger with NJ Manufacturers Insurance in the "Green Traveler" drawing.

For more photos from the Annual meeting, view the album on [Facebook](#).

Each year, the TMA Council of NJ and the North Jersey Transportation Planning Authority invites employers to apply for the award that recognizes employers who provide and promote quality commuter benefits to their employees.

Interested in seeing if your employer qualifies to be a part of the 2013 class? Check out our information online at www.gmtma.org/pg-employers-nj-smart-workplaces.php or email Aly @ adyson@gmtma.org.

This year's list of NJSW are:

- Platinum:** A1
Limousine,
Albridge/Pershing,
Bank of America,
Educational
Testing Services,
Federal Highway
Administration,
Horizon Blue
Cross Blue Shield
of NJ, Janssen

Pharmaceuticals,
Munich
Reinsurance
America, Inc., NJ
Department of
Transportation, NJ
Manufacturers
Insurance, Novo
Nordisk, Princeton
University

Gold: Bloomberg
LP, Greater
Mercer TMA, NJ
Department
Environmental
Protection,
Princeton
Healthcare
System

Silver: Princeton
Insurance
Company

Bronze: Johnson
& Johnson,
Skillman

Daytime freeB Expands Service

Princeton's daytime freeB bus route is now traveling to Redding Circle every regular service day (Monday, Wednesday and Saturday). Previously, daytime freeB only traveled to Redding Circle on Saturdays. The Princeton Transportation Task Force approved the addition of the stop on Monday's and Wednesdays based on customer feedback and the driver's assessment that the stop would not negatively impact the ontime performance of the route.

The Holidays are coming and freeB is the perfect way to get around town! **Service will be added on Friday, November 23rd and on every Sunday in December.**

For information on daytime freeB call, Greater Mercer TMA Commuter Service at (609) 452-1491.

Watch our website for updates.

Safe Routes to School Events

Greater Mercer TMA assisted several schools during Walk to School Month in October. Pedestrian Safety assemblies and walks were held at various schools throughout Mercer County, including Lawrence Intermediate School, Monument and PJ Hill schools in Trenton and Maurice Hawk in West Windsor.

Welcome To Our New Safe Routes To School Coordinator

We are happy to announce that Doug Markgraf has joined our staff as the Regional Safe Routes to School Coordinator. If you are interested in learning about the TMA Safe Routes to School programs or presentations contact Doug @ dmarkgraf@gmtma.org



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