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Vol. 4, Issue 6, Sept. 2012



EConnections - A Greener Way To *Comm*unicate

Greater Mercer TMA Team - One Of Seven Nationwide Community Teams Chosen to Participate in Job Access Mobility Institute

Job Links, a program of the Community Transportation Association of America, recently announced an opportunity for organizations around the country to participate in a new employment - centered transportation project called the Job Access Mobility Institute. The Institute will be comprised of a handful of teams from around the country, who will be charged with developing a specific transportation solution – one designed to overcome an employment - related mobility issue in their area. Recognizing the need to take on this exact issue along the Rte. 130 corridor and surrounding warehouse district in Mercer County, Greater Mercer TMA put together a team of organizations and applied to Job Links as the team leader.

And, We Were Successful! Job Links has announced that the Mercer County team will be part of the Job Access Mobility Institute's inaugural class.

The team headed by Greater Mercer TMA is comprised of key members from throughout the community, including:

- Mercer County Planning Department
- Mercer Regional Chamber of Commerce
- Robbinsville Township
- Rise of Hightstown
- Mercer County Community College

The seven - month work period will begin in mid-September with an orientation webinar, followed by a site visit from the Job Links technical team. In November

the entire team will travel to Washington D.C. to take part in a three and a half day training session for Institute participants.

Greater Mercer TMA has worked on employment transportation solutions since its creation in 1984 and has more recently begun to address the personal mobility issues facing Mercer County's residents and specifically, its traditionally transportation-disadvantaged populations.

For information or to offer ideas, call Nick Cecconi at (609) 452-1491 or [email](#).

October Is International Walk To School Month

October 3 is National Walk to School Day



October will be here before you know it. And, there is still time to have your local school(s) plan, organize and participate in activities that promote the benefits of Walking-to-School. There are a zillion resources on line to help parents, teachers and administrators get started. Your search begins by visiting our website and clicking on [schools](#) to get the ideas flowing. Greater Mercer TMA is working on Walk-To-School events with schools in Princeton, Trenton, Lawrence, and West Windsor – but we want to work with more schools in Mercer and Ocean Counties.

Do you know of a school that is planning to or may be interested in participating in the National effort to get children moving? If so, let us know and we'll be happy to contact them to offer assistance. Contact Rebecca at rhersh@gmtma.org or call 609-452-1491. She can help you get a program started and get your program registered at www.walkbiketoschool.org.

Walking is good for everyone - so get up, get out and walk.

Call For Entries

New Jersey Smart Workplace (NJSW) applications are still being accepted - but the deadline for submitting an application is near. This year, Greater Mercer TMA launched an aggressive outreach program to increase awareness of the statewide North Jersey Transportation Planning Association sponsored employer program. NJSW recognizes employers that offer commuter programs that help their employees and in turn help to reduce the employer's carbon footprint.

The TMA's website has information about the program and an online application for employers to complete. Each application received is then screened by our NJSW Coordinator, Aly Dyson, to determine eligibility and recommendation for an award.

Every year, Greater Mercer TMA recognizes at their Annual Meeting (this year, October 19th) the recipients of the awards.

For more information on the program contact Aly Dyson at adyson@gmtma.org.

[Click here](#) for online registration.

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